

Consultation response from: Perse Technology Limited. Received by email on 9/10/24

Dear Sir/ Madam

Re: consultation on the future of BAT beyond March 2025

We are against any extension of the BAT. It was intended as a temporary measure and now has become anything but temporary. Market conditions have improved and your earlier assessment that it would result in increased costs to consumers, we believe has been proven. Fundamentally, the energy market is supposed to operate as a competitive market. It is not operating as such presently and it should return to one as a priority.

We note concerns relating to indebted and vulnerable customers. We propose that you consider measures targeted at those customer groups instead of implementing a whole of market solution, which we submit creates adverse unintended consequences. We respectfully suggest that Ofgem consult on potential interventions to those customer groups instead of the BAT.

Best

Jane

Jane Lucy

Co-founder CEO

Perse Technology Ltd